

**Product Design Studio - Intermediate**  
**Summer Term, July 20<sup>th</sup> - July 30<sup>th</sup>, 2010**  
**Tentative Schedule**

Course Coordinator: Luca buttafava

Course Leader and Professor: Alessandro Confalonieri

1° week

day	time	date	Professor	h.	lesson-subject
Tuesday	10:00-11:00	20.07.10	NABA Staff	1	Welcome and Orientation
	11:00-13:00		Alessandro Confalonieri	2	Course kick-off Presentation of design methodology and design brief
	13:00-14:00		break		
	14:00-17:00		Alessandro Confalonieri	3	Product Design workshop project start-up and first exploration
Wednesday	10:00-13:00	21.07.10	Alessandro Confalonieri	3	Product Design exploration _part 1 research into the city of Milan: object, scale and proportion
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Product Design exploration _part 2 research, structure, re-elaboration
Thursday	10:00-13:00	22.07.10	Cecilia Pirovano Product +Interior	3	The Communication Value_ Workshop_part 1 story Telling Design
	13:00-14:00		break		
	14:00-16:00		Cecilia Pirovano Product +Interior	2	The Communication Value Workshop_part 2 story Telling Design
Friday	10:00-13:00	23.07.10	Francesco Librizzi Product +Interior	3	Italian Design History a quick overview
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Visit a show-room the Italian Experience

2° week

day	time	date	professor	h.	lesson-subject
Monday	10:00-13:00	26.07.10	Leon Pieterse	3	Materials, Prototype, Process Workshop_part 1 the example of design production
	13:00-14:00		break		
	14:00-16:00		Leon Pieterse	2	Materials, Prototype, Process Workshop_part 2 the example of design production
Tuesday	10:00-13:00	27.07.10	Alessandro Confalonieri	3	Product Design workshop work in progress, project development
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Product Design workshop work in progress, project development
Wednesday	10:00-13:00	28.07.10	Alessandro Confalonieri	3	Product Design workshop work in progress, project development
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Product Design workshop work in progress, project development
Thursday	10:00-13:00	29.07.10	Alessandro Confalonieri	3	Product Design workshop preparing the final presentation
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Product Design workshop Preparing the final presentation
Friday	10:00-13:00	30.07.10	Alessandro Confalonieri	3	Final Presentation presenting the group project
	13:00-14:00		break		
	14:00-16:00		Alessandro Confalonieri	2	Final Presentation presenting the group project