

Introduction to Fashion Styling
Summer Term, July 5th - July 16th, 2010
Tentative Schedule

Course Coordinator: Tania Giancesin

Course Leader and Professor: Orietta Pelizzari

1° week

Friday free

day	time	date	professor	h.	lesson-subject
Monday	10:00-11:00	05.07.10	NABA Staff	1	Welcome and Orientation
	11:00-13:00		Orietta Pelizzari Nedjelko Lufcich	2	Introduction to the program. Analyzing the emerging tendencies of a contemporary editorial fashion image. magazines and editorial shooting.
	13:00-14:00		break		
	14:00-17:00		Orietta Pelizzari	3	Fashion Stylist: meanings and multi-faces of the contemporary profession. Styling for: magazine, catalogue, video-clip, exhibition, cover advertising, catwalks.
Tuesday	10:00-13:00	06.07.10	Orietta Pelizzari	3	Studio Workshop Focus on concept. Selection of a trend. Focus on cover. Focus on magazine photo-shooting.
	13:00-14:00		break		
	14:00-16:00		Nedjelko Lufcich	2	Studio Workshop Image research: developing a fashion image for a magazine photo-shooting.
Wednesday	10:00-13:00	07.07.10	Nedjelko Lufcich	3	Studio Workshop Image research: developing a fashion image for a magazine photo-shooting.
	13:00-14:00		break		
	14:00-16:00		Valeria Battel	2	Milan ground research. Visit to a show room to select the garments.
Thursday	10:00-13:00	08.07.10	Nedjelko Lufcich	3	Studio Workshop Image research: developing a fashion image for a magazine photo-shooting.
	13:00-14:00		break		
	14:00-16:00		Valeria Battel	2	Ground research. External visits to various places: a multi-label show-room; fashion shops

2° week

day	time	date	professor	h.	lesson-subject
Monday	10:00-13:00	12.07.10	Make-up artist	3	Make up artist Meaning of the make-up image
	13:00-14:00		break		
	14:00-16:00		Nedjelko Lufcich	2	Studio Workshop: project setting. Coordination and shooting.
Tuesday	10:00-13:00	13.07.10	Nedjelko Lufcich	3	Studio Workshop: project setting. Coordination and shooting.
	13:00-14:00		break		
	14:00-16:00		Nedjelko Lufcich	2	Studio Workshop: project setting. Coordination and shooting.
Wednesday	10:00-13:00	14.07.10	Nedjelko Lufcich	3	Studio Workshop: project setting. Coordination and shooting.
	13:00-14:00		break		
	14:00-16:00		Nedjelko Lufcich	2	Studio Workshop: project setting. Coordination and shooting.
Thursday	10:00-13:00	15.07.10	Nedjelko Lufcich	3	Studio Workshop: project setting. Coordination and shooting.
	13:00-14:00		break		
	14:00-16:00		Valeria Battel	2	Studio Workshop Graphic project development
Friday	10:00-13:00	16.07.10	Valeria Battel	3	Studio Workshop: graphic project development. Last coordination for the presentation.
	13:00-14:00		break		
	14:00-16:00		Orietta Pelizzari Nedjelko Lufcich	2	Workshop close and analysis of all projects. Final Presentation