

**Fashion Styling Studio - Intermediate**  
**Summer Term, July 20<sup>th</sup> - July 30<sup>th</sup>, 2010**  
**Tentative Schedule**

Course Coordinator: Tania Giancesin

Course Leader and Professor: Orietta Pelizzari

1° week

day	time	date	Professor	h.	lesson-subject
Tuesday	10:00-11:00	20.07.10	NABA Staff	1	Welcome and Orientation
	11:00-13:00		Orietta Pelizzari Alessandra D'Intino	2	Introduction to the program. Analyzing the emerging tendencies of a contemporary editorial fashion image. Magazines and editorial shooting.
	13:00-14:00		break		
	14:00-17:00		Orietta Pelizzari	3	Fashion Stylist: meanings and multi- faces of the contemporary profession. Styling for: magazine, catalogue, video-clip, exhibition, cover advertising, catwalks.
Wednesday	10:00-13:00	21.07.10	Alessandra D'Intino	3	Studio Workshop Image research: developing a personal image for a musician/singer. Meaning of Fashion Video clip Styling
	13:00-14:00		break		
	14:00-16:00		Alessandra D'intino	2	Meaning of Fashion Video clip Styling. Video clip styling overview.
Thursday	10:00-13:00	22.07.10	Alessandra D'intino	3	Studio Workshop: Meeting the musician/singer. Image study.
	13:00-14:00		break		
	14:00-16:00		Federica Piovesan	2	Milan Ground research.
Friday	10:00-13:00	23.07.10	Orietta Pelizzari	3	Studio Workshop Focus on concept. Selection of a trend. Shooting.
	13:00-14:00		break		
	14:00-16:00		Federica Piovesan	2	Milan Ground research. Visit multi- label show-rooms.

2° week

day	time	date	professor	h.	lesson-subject
Monday	10:00-13:00	26.07.10	Orietta Pelizzari	3	Studio Workshop Focus on concept. Selection of a trend.
	13:00-14:00		break		
	14:00-16:00		Make up artist	2	Make up artist Meaning of the make-up image.
Tuesday	10:00-13:00	27.07.10	Make up artist	3	Studio Workshop Project setting. Make up artist: Image and style.
	13:00-14:00		break		
	14:00-16:00		Alessandra D'Intino	2	Studio Workshop: project setting. Coordination and shooting.
Wednesday	10:00-13:00	28.07.10	Alessandra D'Intino	3	Studio Workshop: project setting. Coordination and shooting.
	13:00-14:00		break		
	14:00-16:00		Alessandra D'Intino	2	Studio Workshop: project setting. Coordination and shooting.
Thursday	10:00-13:00	29.07.10	Graphic designer	3	Studio Workshop Graphics and video clip.
	13:00-14:00		break		
	14:00-16:00		Graphic designer	2	Studio Workshop Graphics and video clip.
Friday	10:00-13:00	30.07.10	Alessandra D'Intino	3	Studio Workshop: graphic project development. Last coordination for the presentation.
	13:00-14:00		break		
	14:00-16:00		Orietta Pelizzari Alessandra D'Intino	2	Workshop close and analysis of all projects.  <b>Final Presentation</b>